
For Immediate Release

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DigitalBridge Communications expands WiMAX network to Idaho Falls

State of the art wireless Internet service now available along Eastern Idaho Technology Corridor

May 1, 2008 Ashburn, VA and Idaho Falls, ID– Ashburn-based DigitalBridge Communications (DBC) announced today that it is expanding high speed wireless Internet service coverage to Idaho Falls, ID. This launch adds the third community within the Eastern Idaho Technology Corridor along Interstate 15 to DBC's WiMAX network in southeastern Idaho. In Idaho Falls, the WiMAX service, called BridgeMAXX, will reach more than 25,000 homes and businesses. DBC is also serving Rexburg, Pocatello and Hailey Idaho, and plans to expand to other communities over the next few months.

Joe Kochan, DBC Vice President of Operations, officially launched service with a "wire-cutting" ceremony and a demonstration at the DigitalBridge Communications office in Idaho Falls on Thursday, May 1st. Also speaking at the event were City of Idaho Falls Mayor Jared Fuhriman, Ammon City Mayor Bruce Ard, Scott Hancock, President of Computer Medical Center, and Linda Martin, Executive Director of Grow Idaho Falls.

Mayor Fuhriman stated, "Idaho Falls is excited about WiMAX high speed Internet service and the vast opportunities it brings. We're proud to be leading the way among American cities delivering affordable Internet options to its citizens."

"Affordable high speed Internet is a huge asset for any community – bringing residents and businesses the tools that they need to get things done." Ammon Mayor Bruce Ard reinforced. "The City of Ammon is utilizing the BridgeMAXX network in a variety of applications, including remote control of sprinkler systems based on real-time weather conditions, which will enable cost and water savings.

In June, 2007, DigitalBridge deployed the first commercial WiMAX network in the country in Rexburg, Idaho. "Within less than one year from launching WiMAX in Rexburg we are proud to be serving so much more of southeast Idaho," said Joe Kochan. "We can deliver the fast, simple, portable, and affordable broadband services that customers want – and our regional network means customers can really leverage the portable nature of our service, getting online in Idaho Falls, Rexburg, Pocatello, and even Missoula."

"Any time our companies can expand their technology offerings in the Greater Idaho Falls area, it creates a magnet for additional opportunities. In today's business world, it is required that technology be accessible and available at all times. The addition of the BridgeMAXX solutions to our business world is a great attraction," said Linda Martin from Grow Idaho Falls, the local economic development organization.

Scott Hancock, of Computer Medical Center said, "Nearly a year ago we began selling BridgeMAXX in Rexburg and the partnership with DBC has continued to grow. We are proud to offer our customers not just an Internet connection, but one that is easy to set up and portable to take with them- that's something that only BridgeMAXX can offer."

The BridgeMAXX service features plug-and-surf technology, which allows customers to set up and begin using a WiMAX high speed Internet connection in a matter of minutes. For most residents, service can be accessed using a small portable modem that connects to the computer. The wireless high-speed Internet service uses licensed radio frequencies to provide service instead of traditional coaxial cable, telephone wires or satellite dishes. WiMAX is a secure, high speed, long-range wireless Internet technology.

BridgeMAXX service features extremely easy set up, value and portability, and offers residential plans delivering download speeds up to 2 Mbps and upload speeds up to 500Kbps which is significantly faster than dial-up or satellite. Subscribers can get online anywhere in the BridgeMAXX service area; which now includes Hailey, Pocatello, and Rexburg in Idaho, just by taking their modem with them. Enhanced service plans for business use are available as well.

Customers can sign up for BridgeMAXX online or over the phone. Also, because BridgeMAXX is so simple to use, a customer can try it and take it home the same day by visiting one of three authorized retailers in the Idaho Falls area: Computer Medical Center at 1561 Northgate Mile, PC Plus Computers at 972 E. Lincoln Road, and Computer Geeks at 2055 Whispering Lane.

About DigitalBridge Communications

DigitalBridge Communications Corp. ("DBC") is a telecommunications service provider focused on using WiMAX to deliver broadband services to underserved communities nationwide. DBC was founded in 2005 by P. Kelley Dunne, Bill Wallace, and Joe Kochan. Since launching its service late last year, DBC has deployed networks in 12 markets throughout the U.S. With WiMAX, DBC subscribers are able to set up service on their own within a matter of minutes and use their portable service inside or outside their homes and offices. For more information about DBC, please visit www.digitalbridgecommunications.com.

Additional questions can be directed to Stephanie Soscia at stephanie.soscia@dbcmail.com or 703- 723-7091